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# Press Release

## FOR IMMEDIATE RELEASE

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## BEACH MUNICIPAL FEDERAL CREDIT UNION PARTNERS WITH VIBE CREATIVE DISTRICT

**VIRGINIA BEACH, VA, APRIL 1, 2024:** Beach Municipal FCU reaffirmed today their commitment to helping local organizations in need. As part of their Coins for Community program, the Credit Union has generously donated their quarterly fundraising proceeds to the Virginia Beach ViBe Creative District.

Coins for Community is a fundraising initiative that collects fees from the Credit Union's coin machines. These fees are then matched by Beach Municipal FCU, and the combined funds are donated to organizations within the community. The Virginia Beach ViBe Creative District was selected as the recipient for the first quarter of 2024

Demonstrating their ongoing commitment to helping local organizations, Beach Municipal FCU proudly presented a check today to Virginia Beach ViBe Creative District, their Coins for Community partner.

Each quarter, the Credit Union selects an organization to be the recipient of their Coins for Community fundraising campaign. Members are invited to use Beach Municipal FCU's coin machines to count their loose change. There is a nominal fee for using the coin machines, which the Credit Union matches and donates to our quarterly partner.

"The ViBe District nonprofit is grateful to the Beach Municipal FCU's Coins for Community program for engaging local citizens in arts advocacy and funding," said Kate Pittman, ViBe Creative District executive director. "These coins add up to create paid jobs for local artists and opportunities for local art students to engage in art-making in the arts district."

Beach Municipal FCU has been serving the financial needs of Virginia Beach City and School employees since 1970. We are dedicated to providing excellent service to our members while constantly striving to make a positive impact on the lives of others through hands-on involvement. Learn more about Denim for Dollars by visiting <https://www.beachmunicipal.org/about-us/community-partnerships/donations>.

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