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Press Release

FOR IMMEDIATE RELEASE

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BEACH MUNICIPAL FEDERAL CREDIT UNION PARTNERS WITH THE SMP FOUNDATION

VIRGINIA BEACH, VA, JANUARY 2, 2025: Beach Municipal FCU today reaffirmed its commitment to supporting local organizations by presenting a check to the SMP (Sarah Michelle Peterson) Foundation, the latest beneficiary of its Coins for Community program.

"THANK YOU to Beach Municipal for naming The Sarah Michelle Peterson Foundation the recipient of their Coins for the Community last quarter," said Michelle Peterson, Executive Director, Sarah Michelle Peterson Foundation.

Coins for Community is a fundraising initiative where the Credit Union collects fees from its coin machines, matches those fees, and donates the total amount quarterly to selected local organizations. Members can participate by using the coin machines to count their loose change. The Credit Union matches the nominal fee for each transaction and contributes the combined amount to the designated partner organization.

Each quarter, Beach Municipal FCU selects a new organization to benefit from the program, ensuring that the funds raised go to a deserving cause in the community.

Beach Municipal FCU has been serving the financial needs of Virginia Beach City and School employees since 1970. We are dedicated to providing excellent service to our members while constantly striving to make a positive impact on the lives of others through hands-on involvement. Learn more about Denim for Dollars by visiting <https://www.beachmunicipal.org/about-us/community-partnerships/donations>.

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