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Press Release

FOR IMMEDIATE RELEASE

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BEACH MUNICIPAL FEDERAL CREDIT UNION EMPLOYEES DONATE TO LOCAL ORGANIZATIONS

VIRGINIA BEACH, VA, APRIL 1, 2025: Beach Municipal FCU reaffirmed today their commitment to helping local organizations in need. As part of the Credit Union's employee-led Denim for Dollars program, employees donated their quarterly fundraising to Virginia Beach Animal Care and Adoption Center and the VBCPS Back-to-School Care Fair .

Denim for Dollars is a staff-led fundraising effort that allows employees to wear jeans by donating a minimum amount each City payday. Employees can choose to support one of two causes: Social Outreach or Animal Wellness. The funds are then donated quarterly to different organizations within our community.

"We're so grateful to the staff at Beach Municipal Federal Credit Union for their generous support through the Denim for Dollars campaign," said Jen McGowan, Partnership Coordinator for VB Schools. "Their \$230 donation will go directly toward purchasing backpacks for students attending the VB Schools Back to School Care Fair. Thanks to partners like Beach Municipal, we're able to ensure more students start the school year prepared and confident."

Beach Municipal FCU has been serving the financial needs of Virginia Beach City and School employees since 1970. We are dedicated to providing excellent service to our members while constantly striving to make a positive impact on the lives of others through hands-on involvement. Learn more about Denim for Dollars by visiting <https://www.beachmunicipal.org/about-us/community-partnerships/donations>.

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