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# Press Release

## FOR IMMEDIATE RELEASE

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## BEACH MUNICIPAL FEDERAL CREDIT UNION EMPLOYEES DONATE TO LOCAL ORGANIZATIONS

**VIRGINIA BEACH, VA, AUGUST 30, 2025:** Beach Municipal FCU reaffirmed today their commitment to helping local organizations in need. As part of the Credit Union's employee-led Denim for Dollars program, employees donated their quarterly fundraising to Virginia Beach SPCA and the Seton Youth Shelter.

Denim for Dollars is a staff-led fundraising effort that allows employees to wear jeans by donating a minimum amount each City payday. Employees can choose to support one of two causes: Social Outreach or Animal Wellness. The funds are then donated quarterly to different organizations within our community.

"We're so grateful to the staff at Beach Municipal Federal Credit Union for their generous support through the Denim for Dollars campaign," said Kirstin DeCroix, Marketing and Communications Coordinator. "Their \$315 donation will go directly toward the animals in the shelter. Thanks to partners like Beach Municipal, we're able to ensure homeless animals get the love and care they need."

Beach Municipal FCU has been serving the financial needs of Virginia Beach City and School employees since 1970. We are dedicated to providing excellent service to our members while constantly striving to make a positive impact on the lives of others through hands-on involvement. Learn more about Denim for Dollars by visiting <https://www.beachmunicipal.org/about-us/community-partnerships/donations>.

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