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Beach Municipal FCU Employees Give Back Through Denim for Dollars Program

Employee Donations Support Virginia Beach SPCA and VBCPS Back-to-School Care Fair

VIRGINIA BEACH, VA - June 1, 2026 - Beach Municipal Federal Credit Union (BMFCU) employees continue to demonstrate their commitment to the community through the Credit Union's Denim for Dollars program, supporting local organizations that make a meaningful impact on the lives of Virginia Beach families and animals.

During the first quarter of 2026, BMFCU employees selected the Virginia Beach SPCA as a Denim for Dollars recipient. Through the program, employees contribute a small donation in exchange for the opportunity to wear jeans on designated days, with all proceeds benefiting local charities and community initiatives. Funds raised helped support the SPCA's mission of providing care, shelter, and adoption services for animals throughout the region.

In addition, BMFCU employees recently directed Denim for Dollars funds to support the Virginia Beach City Public Schools Back-to-School Care Fair. The annual event connects students and families with school supplies, community resources, educational support services, and information designed to help children begin the school year prepared for success.

"One of the things that makes Beach Municipal special is our employees' passion for serving others," said Geri Metzger, CEO of Beach Municipal Federal Credit Union. "Through Denim for Dollars, our team is able to support organizations that strengthen our community and improve lives. Whether helping local animals find loving homes or ensuring students have the resources they need for a successful school year, these contributions reflect our commitment to making a difference beyond our branches."

The Denim for Dollars program is one of many ways BMFCU employees support the community throughout the year. By partnering with local nonprofits, schools, and community organizations, the Credit Union continues to embrace the cooperative philosophy of "People Helping People."

About Beach Municipal Federal Credit Union

Since 1970, Beach Municipal Federal Credit Union has proudly served the financial needs of Virginia Beach City employees, Virginia Beach City Public Schools employees, retirees, volunteers, appointed officials, and their families. BMFCU is committed to providing trusted financial services while investing in the communities it serves through financial education, charitable partnerships, volunteerism, and community engagement initiatives.

For more information, visit beachmunicipal.org.