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## Beach Municipal FCU Employees Champion Local Animals with Donation to Hope For Life Rescue

### *Staff-Led "Denim for Dollars" Program Supports Compassionate Care and Life-Saving Animal Ministry*

**VIRGINIA BEACH, VA - FEBRUARY 17, 2026:** Beach Municipal Federal Credit Union (BMFCU) is proud to announce a charitable donation to **Hope For Life Rescue**, a local nonprofit dedicated to saving animals and fostering compassion in the Virginia Beach community. This contribution was raised through the Credit Union's "**Denim for Dollars**" program, a grassroots initiative where employees donate to local causes in exchange for the opportunity to wear jeans on City paydays.

Each quarter, BMFCU staff members choose between two categories for their contributions: **Social Outreach** or **Animal Wellness**. For the most recent quarter, employees selected Hope For Life Rescue as the beneficiary of their Animal Wellness funds, recognizing the organization's long-standing commitment to overlooked animals.

Founded in 2002 by Pauline Cushman, Hope For Life Rescue was built on a mission that extends beyond traditional animal rescue. The organization operates as a broader ministry, touching the lives of volunteers, fosters, and adopters alike. By intentionally leaving the word "animal" out of its name, the rescue emphasizes that its work is about the transformative power of hope and compassion for both pets and people.

"Our team at Beach Municipal FCU has always had a soft spot for our local animal community," said **Geri Metzger, CEO**. "Supporting Hope For Life Rescue is especially meaningful because their mission—that compassion changes lives—perfectly aligns with our own 'people helping people' philosophy. We are honored to play a small part in helping these animals find their forever homes."

### **About Beach Municipal Federal Credit Union**

Since 1970, Beach Municipal FCU has served the financial needs of Virginia Beach City and School employees. We are dedicated to the "people helping people" philosophy, combining specialized financial services with deep-rooted community involvement. For more information, visit [beachmunicipal.org](http://beachmunicipal.org).

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