



4164 Virginia Beach Blvd.  
Virginia Beach, VA 23452  
Phone 757.333.7787  
Fax 757.502.7001  
beachmunicipal.org

# Press Release

## FOR IMMEDIATE RELEASE

Contact: Amy Mallinson, Vice President Marketing

757.416.6176

[amallinson@beachmunicipal.org](mailto:amallinson@beachmunicipal.org)

## BEACH MUNICIPAL FEDERAL CREDIT UNION EMPLOYEES DONATE TO LOCAL ORGANIZATIONS

**VIRGINIA BEACH, VA, APRIL 2, 2024:** Beach Municipal FCU reaffirmed today their commitment to helping local organizations in need. As part of the Credit Union's employee-led Denim for Dollars program, employees donated their quarterly fundraising to Hope for Life and Project Lifesaver.

Denim for Dollars is a staff-led fundraising effort that allows employees to wear jeans by donating a minimum amount each City payday. Employees can choose to support one of two causes: Social Outreach or Animal Wellness. The funds are then donated quarterly to different organizations within our community.

"Thank you, Beach Municipal FCU, for the generous donation to Hope for Life Rescue. We do not receive money from the city, so any donation is appreciated. Thank you for thinking of us," said a volunteer with Hope For Life Rescue.

"We are grateful for the generous support of Beach Municipal FCU's Coins for Community program," said Cheryl Stoudt, Program Coordinator, Virginia Beach Project Lifesaver. "We do not charge to enroll in Project Lifesaver, all program operation costs are covered by donations, so we rely on our partnerships to support this program."

Beach Municipal FCU has been serving the financial needs of Virginia Beach City and School employees since 1970. We are dedicated to providing excellent service to our members while constantly striving to make a positive impact on the lives of others through hands-on involvement. Learn more about Denim for Dollars by visiting <https://www.beachmunicipal.org/about-us/community-partnerships/donations>.

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